Robert C. Colwell, Reg. No. 27,431 (650) 326 2400

Applicant: Masayuki lke, et al.

Title: Ordering-and-reserving Management Method Using Paper...

Atty Docket No. 16869K-034110

Sheet 1 of 7

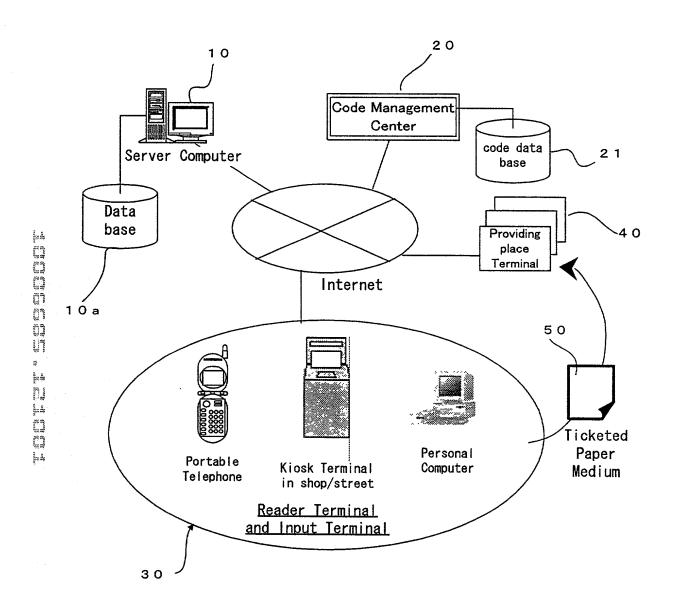


FIG. 1

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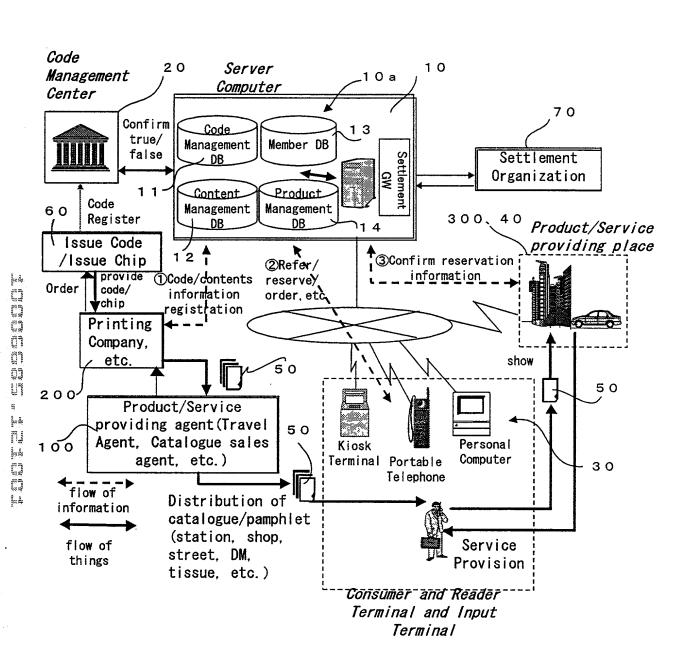


FIG. 2

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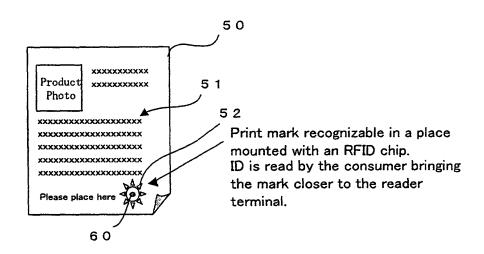


FIG.

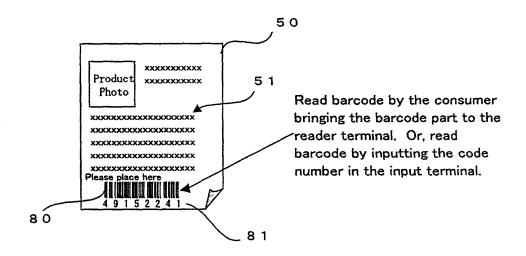


FIG. 4

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## Memory Layout Example of RFID chip

ID Information	: Security Information	IC chip inherent information
xxxxxxxxxxxxxxxxxxxxx	xxxxxxxxxxxx	· xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx
xxx	xx	xxxxx

(1) ID Information

A unique number alloted to each RFID chip. Possible to apply

alloting rule (ex. JAN code) to each industry, corporation.

(2) Security Information

Data generated with a certain logic based on ID information.

Used for checking in prevention of rewriting.

(3) IC chip inherent

information

Information inherent to product such as product name. By making rewriting possible, the writing of consumer information

becomes possible.

## FIG. 5

## Example of Code Management Table

Unique Code	Corporate Name	Content	Distribution Area	Expiration Period	Ticketing situation	Ticketing time	
00001	Company ABC	8 days early spring in Paris/Rome	Within 23 wards of Tokvo	3/15/2002	Ticketed	8/20/2001	
00002	Company DEF	Wind instrument Xmas concert	Mitaka	12/23/2001	Not ticketed	Not ticketed	
00003	Company GHI	Rental car service	At airports of Japan/U.S.	12/31/2004	Ticketed	3/10/2001	
00004	Company JKL	Children's summer clothes (mail order)	Yokohama Kawasaki	9/30/2002	Ticketed	7/2/2001	• • •
•	•	•	•	•	•	•	•
•	•	•		•	•		•

FIG. 6

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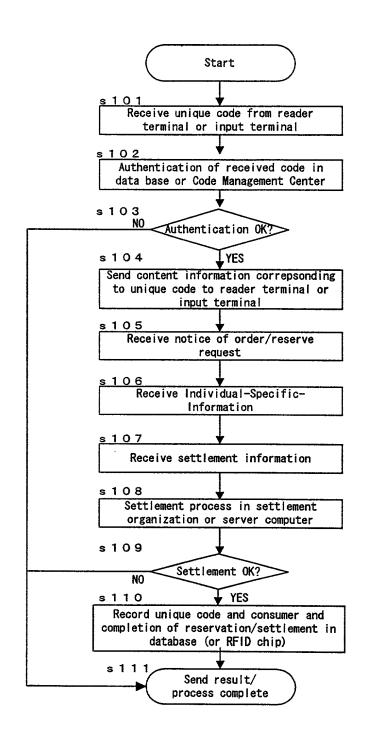


FIG. 7

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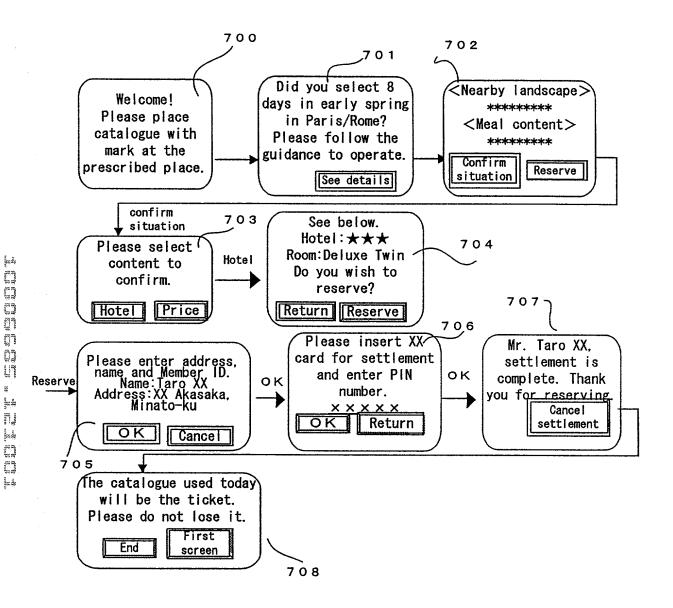


FIG. 8

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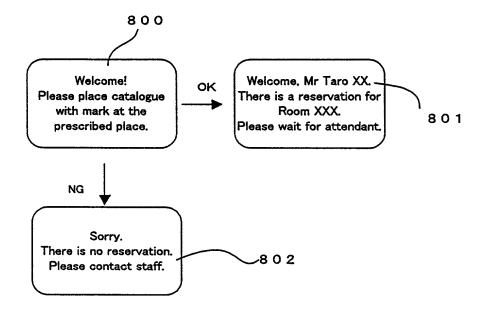


FIG. 9